

# RSM Times

Educating Families  
Ensuring Healthy Families



VOLUME 11, ISSUE 1

FALL

FIRST QUARTER  
REVIEW  
JULY-AUG-SEPT 2004

## Right from the Start Medicaid Outreach Project



### RSM Relief for Natural Disasters!

There was one twist after another, figuratively and literally. Just when Florida worked to recuperate from a devastating weatherized blow, they were hit with another. And then the twist: less than two weeks later, they were hit yet again with another natural disaster. In fact, the state suffered the wrath of violent weather four times within a six-week period. As one of Florida's closest neighbors, Georgia was largely affected



RSM Director Jon Anderson helped out at the Emergency Operation Center in Atlanta.

by the windfall and operated for nearly a month under a state of emergency. Some Georgians even endured structural damage to their

homes.

Like a good neighbor, Georgia set up refuge to care for Georgian and Floridian evacuees migrating north to get out of the way of the hurricanes and tropical storms. The Georgia Emergency Management Agency (GEMA) program set up Emergency Operation Centers and the Georgia Division of Family and Children Services helped to maintain and operate emergency shelters at

(Continued on page 2)

## GPCF Reaps Charitable Benefits

Flyers, balloons and enough buzz around the water cooler to make one think it were Christmas. Actually, the cheery ambience in September was due to the old adage – 'tis better to give than receive. All over the Department of Human Resources (DHR) various agencies probed their talent pool to

come up with the most creative way to raise a little dough and motivate others to donate to the department's annual Charitable Contributions Campaign.

Each year, DHR encourages staff to host bake sales, silent auctions and other fundraisers to raise money to be donated to their preferred recipient, one selected from

a long list of non-profit organizations. As well, employees are offered a chance to select one or more philanthropies they would like to give money to in a lump sum or on a regular basis. They can request funds to be automatically taken out of their paychecks and routed to their chosen charity. This year, the Georgia

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## RSM STATISTICS

### Applications Taken

#### Right from the Start Medicaid

1st Qtr	YTD
45,214	45,214

#### Women's Health Medicaid

1st Qtr	YTD
704	704

#### Medicaid for Foster Care

July only	YTD
840	840

#### Georgia Partnership For Caring

1st Qtr	YTD
2,359	2,359

### Presentations Given

1st Qtr	YTD
856	856



## Cover Story (continued)

(Continued from page 1)  
schools, libraries and churches around the state.

The RSM Project was both directly and indirectly impacted by the tumultuous weather. The PeachCare for Kids processing center located in Florida was hit by Hurricane Frances. Although there wasn't a great deal of damage, the office had a shortage of workers that were able to get to work, and several computer servers were lost. The data had to be backed up and routed to the Colorado office. This caused a delay in RSM staff getting their

usual wave of rebounds, but once they received them, they worked diligently under tight turnaround constraints to meet their deadlines.

Some RSM staff members lent a helping hand in other ways. RSM Director Jon Anderson spent five hours a day working in the state of-fice emergency operation center. His responsibilities included tracking and compiling data from the shelters and expeditiously getting the information to GEMA. "Me and the other volunteers I worked with were very meticulous in our information gathering and reporting,"

said Anderson. "We all knew the importance of our work."

While the Atlanta headquarters performed essential functions, the worksite was a safe distance from much of the bustle in South Georgia where emergency shelters were filled with families looking for a safe place to escape the hazardous weather. Lowndes Team Medi-



Melissa Daniels (left) and Jenny McDaniel (middle) are pictured here at a spring training event with fellow Lowndes member Lisa Blanchard (front) and Laurens team members Angela Bass (far right) and Thomas Meyer (back, left).

caid eligibility specialist (MES) Jenny McDaniel put her disaster relief training to use by volunteering at the makeshift shelter at the Cook County Middle School gymnasium. Most of the occupants were Floridians who had driven to Georgia in anticipation of Hurricane Frances.

McDaniel said she was prepared to use her training, but the skill she ended up using the most was her ability to be a good listener. "More than anything else, the families just wanted to talk," said McDaniel, "Almost everyone I talked with said they were afraid of the uncertainty. After it was all

over, they didn't know what they would be going home to."

While RSM staff got in on the action. One Medicaid eligibility specialist got too close to the action. MES Melissa Daniels of the Lowndes Team will never forget September 16, the night she spent clutching onto a closet doorknob that may have saved her life. Daniels was home alone with her dog when Hurricane Ivan swept up her mobile home, moved it a few feet and destroyed nearly everything in it except Daniels and her pet. "My home was totaled," described Daniels, "I heard the windows bursting out and I was terrified."

Fortunately, Daniel's parents lived nearby and, unharmed, they were able to go to Daniels' mobile mess and clear enough of a path to help her get out. Daniels also received help from RSM Middle Area Manager Mandy Corlee. Corlee, a nearby neighbor, made it a family affair and brought her relatives over to pitch in to help Daniels clear out the refuse. Daniels has since gotten a new home but both Daniels and McDaniel agree that this torrential fall season has humbled them, helping them to see how quickly a life can change. They both work everyday to help those in need, but they now see how quickly and unpredictably one might find themselves on the other side of the desk. Daniels said, "You always try to understand what your clients are going through, but after going through this, you understand more about where they are coming from."

## STATISTICS

Continued from page 1

### PeachCare for Kids

#### Presentations

1st Qtr	YTD
458	458

#### Community Forums (applicants)

1st Qtr	YTD
25	25

#### Community Forums (providers)

1st Qtr	YTD
26	26

#### Application Assistance

1st Qtr	YTD
5,208	5,208

#### Application Distribution Only

1st Qtr	YTD
18,221	18,221

#### Program Inquiries

1st Qtr	YTD
16,744	16,744

#### Printed Material Distribution

1st Qtr	YTD
47,348	47,348

# Staff Highlights

## BIRTHDAYS

### August

4 Diane Barron  
DeKalb

6 Juli Embry  
Washington

6 Lindia Moore  
ECS

6 Terry New  
Clayton

9 Elena Cox  
Arrowhead

9 Jon Anderson  
Director

10 Kelly Strickland  
Bulloch

11 Carrie Thompson  
Bulloch

11 Carrie Spivey  
Ware

13 Sharon Duke  
Clayton

14 Betsy Cox  
Carroll

16 Cathy Chancey  
Ware

16 Cynthia Lemmon  
Fulton

18 Lanormaya Williams  
Dougherty

20 Jill Sweat  
Paulding

23 Brenda Roberts  
Screven

24 Tennille Ward  
Hall

24 Crystal Perriman  
Clarke

29 Christina Garrett  
Clarke

31 Yvonne DeVere  
Clarke

31 Earlette Shipes  
Screven

### September

2 Nikki Hillman  
Clarke

6 Lila Cobb  
Lowndes

9 Angie Jones  
Carroll

9 Barbara Thomas  
Whitfield

10 Shantell Calloway  
DeKalb

13 Debbie Seay  
Dougherty

16 Kelly Floyd  
Laurens

20 Wendy Chaney  
Clarke

22 Philip Kilgore  
Lowndes

23 Libby Lawhorne  
Lowndes

26 Lawrence Valentino  
Dougherty

27 Melissa Daniels  
Lowndes

27 Wallace Hardy  
Muscogee

### October

1 Don Love  
Screven

1 Alex Martinez  
Hall

2 Eliana Campo  
Gwinnett

3 Carol Donaldson  
Hall

3 Danny Jones  
Whitfield

3 Dannika Stevenson  
Fulton

4 Linda Bentley  
Paulding

4 Annie Raines  
Whitfield

5 Donna Miller  
Bibb

6 Don Jenkins  
Clayton

7 Lisa Blanchard  
Lowndes

8 Loreal Vinson  
Clarke

9 Niesha Davis  
RevMax

9 Suzanne Veal  
Laurens

11 Becky Wright  
Ware

15 Connie Johnson  
Muscogee

16 Stacy Thompson  
Clarke

20 Debbie Underwood  
Laurens

22 Catina Braswell  
Washington

25 Cassandra Harvey-Chan  
Clayton



## Promotions/Changes/New Hires

July 15, 2003—Oct 14, 2004

**Paula Bennett**  
Ware Team MES promoted to  
Ware Team Acting Supervisor  
Start Date 09/01/04

**Allan "Sidney" Boxerman**  
Gwinnett Team MES  
Start Date 09/01/04

**Kim Brown**  
Arrowhead Team MES  
Start Date 09/01/04

**Anita Cooper**  
RevMax Team MES transferred  
to Arrowhead Team MES  
Start Date 09/16/04

**Shayla Davis**  
Dougherty Team PA  
Start Date 07/16/04

**Jessica Felt**  
Bibb Team PA  
Start Date 09/16/04

**Beth Ferrell**  
ECS PA promoted to Dougherty  
Team MES  
Start Date 09/01/04

**Jessica Gresham**  
Laurens Team MES  
Start Date 09/16/04

**Bahiyyah Henry**  
DeKalb Team PA  
Start Date 09/01/04

**Mary Marks**  
Arrowhead Team MES  
Start Date 09/01/04

**Britt Meeks**  
ECS Team Acting Supervisor  
Start Date 08/16/04

**Gloria Noel**  
DeKalb Team MES  
Start Date 07/01/04

**Jeffrey Rayburn**  
Transferred from DFCS to  
Dougherty Team MES  
Start Date 09/16/04

**Sheila Reynolds**  
Transferred from DFCS to  
Dougherty Team MES  
Start Date 09/16/04

**Wanda Samuel**  
Bulloch Team MES  
Start Date 09/16/04

**Connie Sumpter**  
State Office  
Public Relations Specialist 1  
Start Date 08/01/04

**Amanda Waters**  
Bulloch Team MES  
Start Date 08/01/04





## Staff Highlights continued

### KUDOS

Even just a polite thank you from a customer can make your day, so, how does it feel when a customer takes the time to put pen to paper to express their heartfelt gratitude for your work and explain how you've touched their life in a positive way? Holly Coile and Jill Cothran of the Hall Team would be the ones to ask. \*Crystal of Hiawassee, Georgia wrote a letter to Melanee Payne, Hall Team supervisor, to commend Coile and Cothran for putting a halt to what felt like a PeachCare for Kids/Medicaid boomerang. Crystal's daughter increased in age and thus triggered a change in her coverage - from PeachCare for Kids to Medicaid. Before Crystal could get a handle on what had occurred, her daughter was referred back to PCK. The back and forth frustrated Crystal and she'd "finally had enough and was angry!"



**Holly Coile**  
Hall Team  
MES



**Jill Cothran**  
Hall Team  
MES

After a marathon of phone calls to various agencies and representatives, Crystal reached Cothran who appropriately referred her to Coile. Coile, according to Crystal, "immediately discovered the problem and fixed it in a matter of minutes." Coile was empathetic to Crystal, recognized she was calling long distance and offered to call her back. Crystal was also impressed that Cothran made a follow-up call to her to make sure she had received the assistance she needed.

Coile and Cothran deserve to be lauded for their efforts, and for upholding the level of quality service customers have come to expect from RSM. What made them do it? To Crystal, it's pretty clear, "That's dedication!"

\*Crystal's last name is not used, in order to protect her privacy.

### 1st QUARTER VACANCIES

Team	Position
Arrowhead	MES
*Arrowhead	MES (2)
Bibb	PA
Bulloch	MES (2)
DeKalb	PA
Dougherty	MES (3)
Gwinnett	MES
Hall	MES

\*These are new positions added to the team.

All vacancies were covered by the team specialists unless otherwise indicated.

MES = Medicaid Eligibility Specialist  
PA = Program Assistant

To check for RSM job announcements go on  
GoMail Bulletin Board to  
DFCS.Jobs

-or-

Call 1-800-809-7276 to get the  
number for the team for which  
you would like to inquire.

### BILINGUAL STAFF

Spanish	15
French	2
Bulgarian	1
Hindi	1
Konkani	
Russian	1
Serbian	1
Vietnamese	1



Rena Lewis (seated left) of the Ware Team was featured on the cover of the Satilla Health Source, a newsletter for Satilla Regional Medical Center in Waycross.

The health of others is a daily concern for a Medicaid eligibility specialists, but MES Rena (pronounced Re - Nay) Lewis had to turn her attention to her own health when she discovered a lump in her breast. Fortunately, Lewis and her daughter Alitra James practiced a buddy check system to remind each other to perform monthly breast self-exams. Lewis' proactive approach to cancer prevention helped to save her life. Without haste, Lewis had her suspicions checked by a doctor and eventually discovered she had a malignant Phyllodes tumor. With surgery, the tumor was successfully removed.



**Rena Lewis**  
Ware Team  
MES

Lewis is not only an exemplary example of how important it is to be diligent in caring for your health but her value to the RSM Project has escalated. While Lewis has been a long-time asset to RSM, she now has a personal experience to draw from as she is called upon to help women with breast or cervical cancer. Anyone who knows Lewis, knows that she will be rooting for their survival as much as she

hoped for her own.

Lewis' success story was chronicled in the Satilla Health Source, Summer 2004 edition. The article emphasized the significance of early detection and quoted Lewis, "If I had waited, I may not be around today to enjoy my granddaughters. I really believe in not putting off until tomorrow what you can do today."

To learn more about early detection and to support breast cancer awareness go to  
[www.thebreastcancersite.com](http://www.thebreastcancersite.com)

# ANNOUNCEMENTS

## RECOVERING

**Nikki Hillman—Clarke Team MES**  
Recovering from surgery she had in August

**Carrie Thompson—Bulloch Team MES**  
Recovering from successful heart surgery

**Jan Thompson—Paulding Team MES**

## BEREAVED

**Regina Ragland—Paulding Team MES**  
Father-in-law died in September

**Brenda Roberts-Screven Team MES**  
Brother, Michael Parker Robinson died September 25, 2004

## KUDOS CONTINUED

**Cynthia Johnson**, an MES on the **Muscogee Team** was featured in the Americus Observer newspaper for her devoted work for Prevent Child Abuse (PCA) Georgia. Johnson was honored by the organization in Atlanta and presented with a Michael Axelrod Power of Prevention award. Only five volunteers within the state were so honored.

Johnson who covers Randolph, Sumter, Schley and Webster counties said, "I was surprised that I was honored, but I was also very appreciative." She has worked with the middle region PCA for three years.

Last year, Johnson helped purchase, assemble and display over 500 pinwheels at Sumter Regional Hospital. Each year PCA uses pinwheels to represent a year's worth of child abuse cases in Georgia.

### Honoring helping hands...PCA Georgia recognizes local volunteers for commitment to child abuse prevention.

(Atlanta)—To recognize the tremendous impact volunteers have on its mission to stop child abuse before it starts, Prevent Child Abuse Georgia (PCA Georgia) announces the "Michael Axelrod Power of Prevention, Statewide Volunteer Awards" for 2003. The awards were created seven years ago to honor individuals committed to preventing child abuse in their communities.

Cynthia Johnson of Americus is one of the 32 volunteers who was honored for their contributions at a special reception Sunday, June 22, during PCA Georgia's 10th Annual Symposium in Atlanta.

PCA Georgia's chartered councils in the northeast, northwest, southeast and southwest regions and the agency's metro-Atlanta office submitted nominations for the "Power of Prevention" awards in May. Of the 32 nominees, five volunteers were awarded the "Power of Prevention" award, representing five regions of PCA Georgia.

"Volunteers like Cynthia are the backbone of a community-based organization like PCA Georgia," says Sandra P.

Alexander, the agency's executive director. "With the valuable help of these committed nominees and hundreds of other volunteers, we were able to reach out to more than 2.4 million Georgians last year."

In 2003, there were nearly 81,200 reported cases of child abuse in Georgia. In 2001, the Georgia Child Fatality Review Panel reported that 84 Georgia children died of suspected or confirmed child abuse.

PCA Georgia's Power of Prevention award was renamed to honor Axelrod, an Atlanta attorney who is a longtime volunteer and board member for PCA Georgia. He is a state and national leader in child abuse prevention initiatives, serving as the current chair of the board of directors for Prevent Child Abuse America.

Founded in 1984, Prevent Child Abuse Georgia is a statewide private nonprofit organization dedicated to child abuse prevention. By visiting children, strengthening families and engaging communities, PCA Georgia works to prevent child abuse before it starts. PCA Georgia relies on community support and volunteers to



Cynthia Johnson

assist with its efforts to end child abuse in Georgia. For more information about PCA Georgia's services, resources and educational programs, please call (800) 878-6537 or visit our web site at: [www.preventchildabusega.org](http://www.preventchildabusega.org)



"Volunteers like Cynthia are the backbone of a community-based organization like PCA Georgia."

—PCA Executive Director  
Sandra P. Alexander

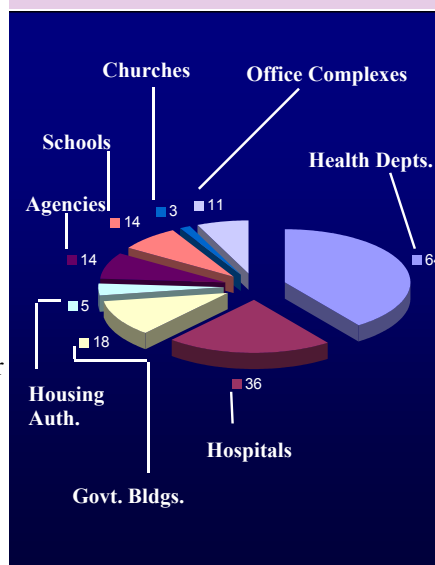


## On The Job

- **Social Security**—Social Security and Supplemental Security Income beneficiaries will receive a 2.7 percent COLA for 2005. For a list of changes for social security in 2005 go to <http://www.ssa.gov/pressoffice/factsheets>
- **Income Tax**—DHR Commissioner B.J. Walker advised that it is a violation of the law and of DHR personnel policies for DHR employees to fail to file income tax returns. Those who do not comply will be subject to disciplinary action (memo 7-13-04).
- **SIDS**—The Center for Disease Control and Prevention (CDC) is leading the national effort to revise the 1996 Guidelines for the Death Scene Investigation of Sudden Unexplained Infant Deaths Form. You can go to [www.cdc.gov/reproductivehealth/SIDS/SUIDIRF/suidirf.htm](http://www.cdc.gov/reproductivehealth/SIDS/SUIDIRF/suidirf.htm) to make suggestions.
- **Cancer State Aid**—New income guidelines for the Cancer State Aid program, effective July 1, 2004 are:

Family Size	Monthly Income	Yearly Income
1	\$1,552	\$18,620
2	\$2,082	\$24,980
3	\$2,612	\$31,340
4	\$3,142	\$37,700
5	\$3,672	\$44,060

## RSM SITES IN THE COMMUNITY



Health Departments	64
Hospitals	36
Government Buildings	18
Housing Authorities	5
Agencies	14
Schools	14
Churches	3
Office Complexes	11

## In The News

### Percentage of Children Covered With Health Insurance Highest Ever in 2003

According to the Center for Disease Control and Prevention, National Center for Health Statistics, the percentage of children covered with health insurance rose almost 1 percent between 2002 and 2003. The percentage of children lacking health care for 2003 was 13.7, the lowest figure ever. The decrease was attributed to successful State Child Health Insurance Programs and Medicaid.

Source(s) Jennifer Corbett Dooren, Wall Street Journal 7/01/04

enced by a drop in the number of companies that provide employee health benefits. Source(s) David Leonhardt, The New York Times 8/27/04



## RSM GOALS

### First Quarter July-August-September 2004



**Tax Free Holiday**



**Resource Referrals**

**Customer Concerns**



### Census Finds Increase in Poor and Uninsured Americans in 2003

According to the United States Census Bureau, the disparity between the rich and the poor decreased in 2002, but widened again in 2003. Median household incomes were no longer keeping pace with inflation. For the first time in four years, the gap between income for men and women also increased. The national poverty rate was up to 12.5 percent. A family of four with less than \$18,660 in come was considered impoverished in 2003. The number of uninsured Americans was 16 percent, up from 14.2 percent in 2000. According to the census the increase was influ-

### Outreach for Emergency Room Patients Who Have Non-Emergency Illnesses

The Georgia Department of Community (DCH) Health has begun a pilot program in Chatham, Floyd, Habersham, Hall and White counties to help educate emergency room users of possible alternative options for chronic or primary care. Trained hospital staff will explain options non-emergency patients may be able to use in the future. The program is expected to reduce strains on hospital resources and encourage patients to establish a relationship with a primary care provider. "We believe this program will go a long way in improving the health outcomes of our Medicaid population while providing much needed relief to hospital emergency rooms," said DCH Commissioner Tim Burgess. Source(s) Julie Kerlin, Department of Community Health Press Release, 5/12/04

## Bibb Team 788 Walnut Street ■ Suite 8 ■ Macon, GA 31201 ■ 478-751-4598

**Second Quarter  
October-November-  
December 2004**

**Documentation**

**Holiday Outreach**

**Case Record Reviews**

**Make A Difference Day**

Date	Event	Location	Attendance
7/20	Simmons Family Yard Sale	Macon	135
7/25	Giving Back To The Youth In Perry	Perry	300
7/30	Back To School / Tax Free Day	Macon	50
7/31	Houston Health Care Annual Family Fair	Warner Robins	500+
8/02	Head Start Orientation	Macon	500
8/03	Felton/Murphy Homes	Macon	
8/07	Welcome To The Community Middle GA Technical College	Warner Robin	45
8/17	MCCG Education Center at Macon Mall	Macon	1000
8/21	COED-Med at Macon Mall	Macon	500+
8/21	CLCP – Welcome To The Community Bienvenidos a la Comunidad Adult Ed. Ctr.	Macon	40
8/29	YMCA Orientation at Ft. Gordon	Macon	500
9/02	SunTrust Bank	Warner Robins	
9/14	Mother/Baby Matters Collaborative	Macon	10
9/18	Fred's Discount Store	Macon	100
9/23	CLCP, Inc. Luncheon & Discussion Group	Warner Robins	30
9/25	Babies Can't Wait AIT Family Conference	Macon	150

## Bulloch Team

38 Courtland Street ■ Suite D ■ Statesboro, GA 30458 ■ 912-871-1575

Date	Event	Location	Attendance
7/17	Prevent Child Abuse Back To School Bash	Statesboro	300
7/22	First Steps Advisory at Liberty Regional Medical Center	Hinesville	15
7/22	Nurses Conference	Savannah	500
9/15	Alma Housing Authority Occupancy Coordinator	Alma	
9/15	Concerted SVC Commodity Distribution	Alma	450
9/26	Dia De La Mujer Latina at Armstrong Atlantic State University	Savannah	500



## MEDIA OUTREACH

## Carroll Team

153 Independence Drive ■ Carrollton, GA 30116 ■ 770-830-2141

Date	Event	Location	Attendance
7/06	One Stop Career Center	LaGrange	40
7/08-22	REU Orientation	Griffin	45
7/08	Good Work Shop	Griffin	10
8/01	National Kid's Day Callaway Center West GA Tech College	LaGrange	3000+
8/05	Manuel Mendoza Latino Community Center	Carrollton	2
8/07	Back To School Bash at Griffin City Park	Griffin	2000
8/30	Greenville Health Department	Greenville	10
9/10	Rasheeda Coston	Griffin	2
9/11	Heard Co. Community Partnership Family Day	Franklin	200
9/13	Heard County Health Department	Franklin	11
9/13	Whitesburg Primary Health Care Clinic	Whitesburg	14
9/13	Carrollton Save-A-Life Pregnancy Resource Ctr.	Carrollton	11
9/16	Good Works Workshop	Griffin	6
9/16	REU Orientation	Griffin	10
9/18-19	Barnesville Buggy Days	Barnesville	100,000
9/21	Wal-Greens Pharmacy	Carrollton	

### July

07/22

WQVC FM Radio, PSA (84 spots), Putnam County (WASHINGTON)

07/24

WACO 100 Radio, interview, Washington County (WASHINGTON)

7/28

The True Citizen newspaper advertisement of Burke Co. United Way Kick Off at Augusta Tech, Waynesboro (SCREVEN)

07/29

- WACO 100 Radio Web site, photo and write-up, Washington County (WASHINGTON)
- Channel 3 News segment on Harris Co. Health Dept. Back To School Rush, Hamilton (MUSCOGEE)

### August

08/01

- LaGrange TV 33 ad-

(Continued on page 8)

## Clarke Team

330 Research Dr. ■ Suite A-100 ■ Athens, GA 30605 ■ 706-542-1241

Date	Event	Location	Attendance
7/01	Back To School at K-Mart	Athens	100
7/17	Athens Family Fun Fest	Athens	400-500
7/23	Day Of The Latin American Women at St. Joseph's Catholic School	Athens	350
7/29	Motherhood Maternity at Georgia Square Mall	Athens	2
7/29	Mall Carousel at Georgia Square Mall	Athens	
8/14	Maternity And Baby Fair at the Classic Center	Athens	1500
8/26	Rebecca Nameth	Monroe	5
8/30	Early Head Start Open House	Athens	30
8/30	Big Lots	Athens	
8/30	Dollar General	Athens	
9/01	Child Care Network	Athens	4
9/01	Food Lion	Athens	2
9/01	Rainbow	Athens	3
9/01	Kroger	Athens	3

(Continued on page 8)



Date	Event	Location	Attendance
<i>(Continued from page 7)</i>			
9/01	Dollar General	Athens	2
9/01	Sally Beauty Supply	Athens	
9/01	Shoe Show	Athens	
9/01	Dollar Tree	Athens	
9/21-22	Child Care Network	Athens	100
9/23	Oglethorpe County Head Start	Crawford	40
9/29-30	Madison County Fair	Comer	1150

## Clayton Team 409 Arrowhead Blvd.. ▪ Suite C-7 ▪ Jonesboro, GA 30236 ▪ 770-473-2605

Date	Event	Location	Attendance
7/04-31	Manned Display At Rockdale Co. Health Dept.	Conyers	100
7/10	Tomato Sandwich Party Fundraiser		
	Good Shepherd Clinic	Forest Park	300+
7/26	One Hour Martinizing	Riverdale	4
7/26	Highland Vista Apartment	Jonesboro	
7/30	Tax Free Day at McDonough Wal-Mart	McDonough	250
7/30	Hands Of Hope Clinic tour	McDonough	200
8/01	Dedication Of Henry Co. Hands Of Hope Clinic	McDonough	150
8/02-4	Back To School Henry County Health Department	McDonough	200
8/04-31	Rockdale County Health Dept. Display	Conyers	
8/05	Henry County Health Department	McDonough	12
8/06	WIC Class at Henry County Health Department	McDonough	50+
8/07	Back To School Round Up	Atlanta	3000
8/16-21	Paradise Baptist Church Health Fair	Forest Park	130
8/26	Rockdale County Employees Resource Fair	Conyers	1000
8/26	Crisis Pregnancy Center	Jonesboro	3
9/18	St. Pius Catholic Church Elderly Program	Conyers	200
9/25	Lake View Estates Community Resource Fair	Conyers	200
9/25	South Hampton Mobile Home Park Health Fair	Hampton	150
9/25	Latino Health Fair at San Felipe Catholic Church	Forest Park	1000
9/29	Mt. Zion Christian Academy Health Fair	Jonesboro	100

## DeKalb Team 3308 Covington Dr. ▪ Apt. B ▪ Decatur, GA 30032 ▪ 404-286-9284

Date	Event	Location	Attendance
7/03	Senior Health Fair	Decatur	25
7/12	DeKalb Workforce Dev. Ctr.	Decatur	18
7/14	African Women Wellness Center	Atlanta	12
7/14	Calling All Girls, Let's Talk	Lithonia	50
7/15	Oakcliff Elem. School	Doraville	200
7/17	Oakhurst Back to School Health Fair	Decatur	500+
7/19	Oakhurst Back To School Health Fair	Decatur	500+
7/21	Calling All Girls & Boys, Let Talk	Atlanta	47
7/24	Naptown Motorcycle Festival	Ellenwood	325
7/27	Clarkston Health Collaborative	Clarkston	20
7/31	Oakhurst Back To School Health Fair	Stone Mountain	1000
7/31	Back To School Blast at Pleasantdale Church Of God	Tucker	300
8/02	Back to School Immunizations	Decatur	100+
8/02	DeKalb Workforce Development Ctr.	Decatur	32
8/04	Narvie J. Harris Elementary School	Decatur	300+
8/07	Bessie Brannen Park Back To School Health Fair	Atlanta	325
8/13	William T. White Back To School Resource Ctr.	Atlanta	100

*(Continued on page 9)*

## MEDIA OUTREACH Continued

vertisement for National Kid's Day (CARROLL)

- The True Citizen Newspaper advertisement of SGA Elementary School Open House, Sardis (SCREVEN)

**08/03**

WALB 10, Channel 10 & WFXL FOX 31 advertisements for National Night Out, Albany (DOUGHERTY)

**08/04**

- Family Connection Partnership newsletter, article, Washington County (WASHINGTON))

**08/07**

- Griffin Daily News advertisement for Back To School Bash at Griffin City Park (CARROLL)

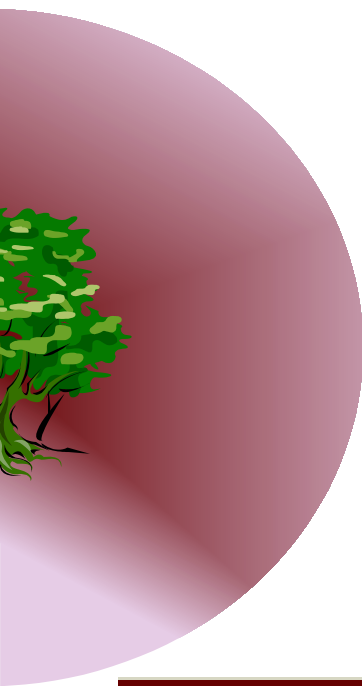
- WSB-TV and Fox 5 news coverage of Back To School Round-Up, Atlanta (FULTON)

**8/15**

- Nuestra Salud

*(Continued on page 10)*





Date	Event	Location	Attendance
<i>(Continued from page 8)</i>			
8/14	MOG Back To School Rally	Atlanta	300+
8/14	FACA Back To School Fair	Atlanta	150
8/15	Nuestra Salud	Chamblee	1500
8/16	Dekalb Workforce Dev. Center	Decatur	32
8/21	Scottdale International Day at Tobie Grant Recreation Center	Scottdale	700
8/22	Health Fair Sponsored By Brito Supermakets	Marietta	300
8/24	Clarkston Health Collaborative	Clarkston	15
8/28	New Birth Inner City Community Health Fair	Atlanta	450+
8/30	Central Dekalb Health Dept./WIC	Decatur	50+
9/11	All Nations Church Health Fair Community Day	Scottdale	450+
9/12	Mexican Independence Day	Decatur	500+
9/18	East Atlanta Village Project	Atlanta	650+
9/20	DeKalb Work Force Dev. Center	Decatur	34
9/23	Oakcliff Elementary School	Doraville	250
9/24-25	100 Black Men Town Hall Meeting On Health Issues	Atlanta	6000+
9/24	New Life Christian Health Fair	Atlanta	250+
9/24	Mt. Carmel Baptist Church Community Health Fair	Atlanta	450
9/28	Clarkston Health Collaborative	Clarkston	15



**Outreach Training Class  
July 7, 2004**

## Dougherty Team 361 Industrial Dr. ▪ Rm C ▪ Moultrie, GA 31768 ▪ 229-891-7045

Date	Event	Location	Attendance
7/08	Vacation Reading Program	Leesburg	50
7/12	Mitchell Co. Children And Youth	Camilla	10
7/14	Desota Trails Library – Story Time	Camilla	65
7/21	Desota Trails Library Story Hour	Camilla	80
7/21	Region 10 Partners	Camilla	14
7/21	Migrant Health Clinic	Bainbridge	25
7/22	Mitchell County Health Collaborative	Camilla	20
7/23	Kiddle Kastle Head Start Yard Sale	North Park	20
7/27	Forster Parents Community Assistance Workshop	Bainbridge	30
7/28	Desota Trails Library Children's Wild Life Exhibit	Camilla	45
7/28	Head Start Enrollment Activity	Doerun	60+
7/31	Baker County Back To School Bash	Newton	250
8/02	Back To School Immunizations at Worth Co. Health Dept.	Sylvester	70
8/03	Housing Authority National Night Out	Albany	200
8/05	PTO Open House/ Lamar Reese Elem. School	Albany	250
8/05	Worth Co. Pre-K Open House Parent Orientation	Sylvester	250+
8/05	Sylvester Elementary School Nurses	Sylvester	2
8/05	Worth Co. Primary School Nurses	Sylvester	3
8/05	Sumner CDC Head Start Open House	Sumner	75
8/05	Holly Elementary School Nurses	Sylvester	2
8/06	Special Education Teachers and Services	Sylvester	3
8/09	Lee Co. Middle School Nurses	Leesburg	2
8/09	Lee Primary School Nurses	Leesburg	2
8/09	Lee Co. Pre-K Coordinators	Leesburg	2
8/09	Lee Co. Health Dept. Back To School Immunizations	Leesburg	65+
8/09	Mitchell County Children & Youth Board	Camilla	11
8/09	Colquitt. County Board Of Education	Moultrie	2
8/09	Twin Oaks Elementary School Nurses	Leesburg	2
8/09	Mitchell County Women's Health	Camilla	
8/10	Mitchell County Health Department	Camilla	2
8/10	YO - Albany Youth Opportunity Program	Albany	35

*(Continued on page 10)*



Kim Brown (left) and Mary Marks of the Arrowhead Team are shown here at new worker training class in Macon, September 4.

Date	Event	Location	Attendance
<i>(Continued from page 9)</i>			
8/10	Mitchell County Children & Youth Collaboration	Camilla	31
8/11	Baker County Family Connection	Newton	39
8/18	Colquitt Co. Workers Laid-Off	Moultrie	15
8/18	Riverside Manufacturing Co.	Moultrie	
8/19	Head Start Parent Orientation	Leesburg	40
8/21	Friendship Baptist Church Health Fair	Moultrie	150
8/21	It's A Girl Thing - Keeping Girls Safe Physically & Mentally	Albany	250
8/24	Grady General Hospital Grady County DFCS	Cairo	5
8/24	Odum School PTA	Moultrie	150
8/26	Fundton Elem. School PTO & Open House	Moultrie	200
8/26	R.B. Wright Elementary School PTA	Moultrie	125
8/28	Mt. Zion Church Fun Day	Camilla	120
9/08	Baker County Family Connection	Newton	27
9/08	Mitchell County Hospital	Camilla	2
9/11	Community Health& Fun	Dawson	150
9/13	Mitchell County Children & Youth Board	Camilla	100
9/14	Mitchell County Collaborative	Camilla	32
9/15	Colquitt Co. Laid Off Worker Meeting	Moultrie	20
9/21	Colquitt School Board Parent Involvement Mtg.	Moultrie	25
9/21	Lee Middle School Health Fair	Leesburg	300
9/22	8 <sup>TH</sup> Grade Health Screenings	Leesburg	125
9/24	Pelham Elementary Resource Fair	Pelham	350
9/24	Mitchell County Health Collaborative	Camilla	10
9/25	Chili-Rib Cook Off	Warwick	2000
9/25	Colquitt School Board Parent Involvement Workshop	Moultrie	60
9/25	Pelham Wild Life Festival Pelham City Park	Camilla	2500

## Fulton Team 501 Pulliam St. ▪ Suite 508 ▪ Atlanta, GA 30312 ▪ 404-657-6034/6035

Date	Event	Location	Attendance
7/06	Genesis Homeless Shelter – Speaking Event	Atlanta	15
7/17	14 <sup>th</sup> Annual SW Community Festival	Atlanta	2500+
7/17	South West Cascade Community Arts Festival	Atlanta	300
7/21-22	Georgia Community Action Annual Meeting	Atlanta	200+
7/24	National Kids Day Celebration	East Point	800
7/24	Back To School Round Up	Atlanta	400
7/24	Family & Friends Picnic	Roswell	10000+
7/29	Larry Green	Atlanta	2
7/31	Back To School Picnic	Atlanta	300
8/01	Nat'l Kids Day Event at Camp Creek Market Place	East Point	1000+
8/02	MEP Staff at South Fulton Medical Center	East Point	5
8/07	Back To School Round-Up	Atlanta	3000+
8/08	Children's Restoration Network Goes Back To School	Atlanta	2000+
8/14	117 <sup>th</sup> Birthday Celebration For City Of East Point	East Point	500+
8/14	Soccer Maniacs	Atlanta	200
8/14	MOG Back To School Rally	Atlanta	350
8/21	Soccer Maniacs at Allen Park	Atlanta	75+
8/29	Latino Festival at Underground Atlanta	Atlanta	5000+
9/04	Family And Friend Day	Atlanta	25+
9/11	Gresham Park Elementary. Health Fair	Atlanta	350
9/15-16	Parents Expo	Atlanta	100+
9/18	Happy Day's Festival	Hapeville	1000+
9/20	Cabaret IV at the Alliance Theatre	Atlanta	250+

*(Continued on page 11)*

## MEDIA OUTREACH Continued

*(Continued from page 8)*

- Univison TV & Mundo Hispanico Newspaper, Chamblee( DEKALB)
- WALB TV-10, V105 FM, 102.1 Radio coverage of It's A Girl Thing - Keeping Girls Safe Physically & Mentally, Albany (DOUGHERTY)

08/28

- New Birth Cable Channel coverage of New Birth Inner City Community Health Fair , Atlanta (DEKALB)
- WCON Radio coverage of Baldwin Baptist Church Health And Safety Fair, Baldwin (HALL)

## September

- Consulate General of Mexico, Mexican Week of Health, flyer, Atlanta, (GWINNETT)

9/11

*(Continued on page 11)*



Date	Event	Location	Attendance
9/24-25	100 Black Men Town Hall Meeting On Health Issues	Atlanta	1000
9/25-27	Zap Asthma Health Fair at Mt. Caramel Baptist Church	Atlanta	1000
9/28	GMACC Community Resource Workshop	Atlanta	20

## Gwinnett Team

100 Castor Dr. ■ Apt. D-5 ■ Norcross, GA 30071 ■ 770-840-2260/2261

Date	Event	Location	Attendance
7/08	Respecting Ourselves Guys Talk	Decatur	40
7/31	Parents With A Purpose	Austell	1000
8/07 -9	Children Fest - Us Play	Austell	400
8/17	Gynecology-Care	Smyrna	4
8/28	Hispanic Community Support Event	Duluth	400
8/31	Health Fair	Marietta	50
9/25	Mobile PC Medic	Hampton	2
9/25	Pregnancy Resource Center of Henry County	McDonough	2
9/25	South Hampton Mobile Home Park Health Fair	Hampton	150
9/30	Advisory Council Meeting at Phoenix High School	Lawrenceville	10

## Hall Team

332 Washington St. ■ Suite 305 ■ Gainesville, GA 30501 ■ 770-531-6014

Date	Event	Location	Attendance
4/06	Health EXPO	Lumpkin	200+
7/06	Crown Mountain Women's Health	Dahlonega	4
7/06	Lamaze Class	Gainesville	14
7/06	After Hours-Chamber Of Commerce	Dahlonega	50
7/07	Kiwanis	Dahlonega	20
7/07	Dr. Ossorio Office	Dahlonega	3
7/12	Newborn Class	Gainesville	12
7/19	Essentially For Women Sibling Class	Gainesville	10
7/24	Lamaze Class	Gainesville	20
7/24	La Carrillo #2 Stone	Gainesville	10
7/25	Iglesia Del Dios Vivo	Gainesville	40
7/26	Lamaze Class	Gainesville	34
7/26	Family Fun Day	Dahlonega	40
7/29	Tax Free Day Event at K-Mart	Cornelia	25
7/29	Back To School/Tax Free Day at Court House Square	Homer	250
7/29	Tax-Free Holiday at Wal-Mart	Gainesville	30
7/30	Display at Save-A-Lot	Blairsville	80
7/30	Display at Family Dollar in Blairsville	Blairsville	120
7/30	Display at Dollar General In Towns	Hiawassee	75
8/01	Display at Dollar General	Cleveland	25
8/2	Parent Meeting	Gainesville	
8/03	After Hours—Chamber Of Commerce	Dahlonega	50
8/4-5	Parent Meeting	Gainesville	25
8/05	Myers Elementary School Open House	Gainesville	200
8/05	Fairview School Open House	Demorest	150
8/05	Hazel Grove Elem. Open House Ice Cream Social	Mt. Airy	300
8/06	Gainesville Elementary	Gainesville	500
8/07	Lamaze Class Essentially For Women	Gainesville	26
8/09	Sibling Class Essentially For Women	Gainesville	30
8/09	White and Habersham Co. Task Force	Cleveland	17
8/16	Sibling Class Essentially For Women	Gainesville	15
8/17	Mt. Yonah Elementary PTO	Cleveland	250

(Continued on page 12)

- Franklin Co. Citizen Newspaper coverage of Carnesville Autumn Festival Around The Courthouse, Carnesville (HALL)

- Times Newspaper coverage of Diversity Festival at Gainesville College (HALL)

### 09/13

- The Courier Herald, public service announcements (3), Dublin (LAURENS)

### 09/18

Channel 13 coverage of Barnesville Buggy Days, Macon, (CARROLL)

### 9/24-25

102.5, 107.9 & V-103 radio advertisements of 100 Black Men Town Hall Meeting On Health Issues, Atlanta (FULTON and DEKALB)

Date	Event	Location	Attendance
<i>(Continued from page 11)</i>			
8/17	Hazel Grove Elem. PTO Meeting	Mt. Airy	120
8/18	Luanne Burgee	Hartwell	
8/20	Safe Kids Car Seat Class at Hall Co. Health Dept.	Gainesville	20
8/25	Brenda's New & Used Clothing	Easstanollee	2
8/26	Cumming Elementary	Cumming	2
8/26	Fred's Dept. Store	Toccoa	
8/28	Baldwin Baptist Church Health And Safety Fair	Baldwin	300
9/02	Lamaze Class Essentially For Women	Gainesville	10
9/02	Family Connection Parks And Recreation	Dahlonega	50
9/07	Lamaze Class Essentially For Women	Gainesville	27
9/10	Angela's Cleaning Service	Gainesville	
9/11	Carnesville Autumn Festival Around The Courthouse	Carnesville	1000
9/11	Diversity Festival at Gainesville College	Oakwood	1500
9/13	Essentially For Women Newborn Class	Gainesville	20
9/15	Myers Elementary School Book Fair	Gainesville	20
9/17	Child Safety Seat Class at Hall County Health Dept.	Gainesville	16
9/21	Parenting Class at The Lanier Career	Gainesville	10
9/22	Head Start Community Awareness at Town Co. Comprehensive School	Hiawassee	20
9/25	Downtown Lavonia Fall Festival	Lavonia	5000
9/25	UCIG Fall Resource Festival at Bi-Lo Parking Lot	Blairsville	300

## Laurens Team

Brantley Homes Apts. ■ 701-A Elk St. ■ Dublin GA 31021 ■ 478-274-7827

Date	Event	Location	Attendance
7/20	Farm Fresh Days	Baxley	20
7/26	Farm Fresh Days	Glennville	12
7/30	Tax Free Days at Athletes Foot	Vidalia	100
7/31	LINKS Back-to-school Event	Dublin	250
8/03	North Dodge Elementary Open House	Eastman	700
8/04	Treutlin Co. Middle/High School	Soperson	200
8/12	Fred's Discount Store in Appling County	Baxley	50
8/19	Commodities Distribution	Reidsville	450
8/24	Southeastern Technical College Career Fest	Vidalia	50
8/31	Collins Middle School PTO Open House	Collins	100
9/02	Collins Elementary School PTO/Open House	Collins	200
9/03	Health Resource Fair	Rochelle	800
9/13	Parkinsons Support Group	Cadwell	10
9/13	New Connections to Work Class	Dublin	10
9/14	North Dodge Elementary PTO/Open House	Eastman	600

## Lowndes Team

400 E. Altamaha St. ■ Fitzgerald, GA 31750 ■ 229-426-5201

Date	Event	Location	Attendance
7/03	Mush Melon Festival and Parade	Cordele	150
7/07	Red Cross Donor Drive For Lukemia Patient	Cordele	1000
7/10	Crisp Co. Water Melon Festival	Cordele	1000
7/13	Worley's Music & Stories Vacation Reading Program	Sylvester	90-100
7/22	Business Women's Luncheon	Adel	25
7/24	Meeting The Needs Of Children with Disabilities	Tifton	100+
7/27	Cook County Pre-School Open House	Adel	250
7/30	Back To School Rodeo Round-Up Immunization Party	Lakeland	200
8/03	CCY Yearly Banquet at Cook County Country Club	Adel	26
8/18	Dooly Co. Comm. Enrichment Coalition Meeting	Vienna	50



Public Relations Specialist Connie Sumpter (left) talks with SIDS Program Manager Diane Manheim at the DHR Charitable Contributions Resource Fair. In October, RSM staff attended a community forum breakfast provided by the SIDS Alliance. The teams will again work with the Georgia SIDS project and with Babies R Us on Nursery Safety Day in February.



Both North Area Manager Robin Walden and Carroll Team Supervisor Melissa Wade are expecting to hear little feet next quarter.





## DID YOU KNOW?

According to the Georgia Minority Health and Health Disparities Report released by the Department of Community Health Georgia Office of Minority Health and the Morehouse School of Medicine National Center for Primary Care:

- Nine percent of Georgia's population reported being foreign born in the 2004 Current Population Survey.
- 767,595 Georgians are foreign born, with the majority coming from Mexico, Germany, Korea, India and Jamaica.
- 65.8 percent of Georgia's Hispanic and Latino Community is Mexican.
- There are over 30 foreign languages spoken in the state of Georgia.
- There was a 300% increase in Georgia's Latino/Hispanic population from 1990 to 2000.
- 41 percent of the uninsured in Georgia are Hispanic/Latino and 24 percent are multi-racial.

Date	Event	Location	Attendance
<i>(Continued from page 12)</i>			
8/19	CEPS School	Sparks	3
8/21	Back To School Expo at Clyattville Elementary	Valdosta	200
8/28	Tyson Foods Health Fair	Vienna	1000
9/01	Brooks Middle School Nurse	Quitman	
9/01	Quitman Elementary School Nurse	Quitman	
9/01	North Brooks Elementary	Quitman	
9/01	Dr. Charlene C. Blache Office	Quitman	4
9/04	Dooly Dove Days Malloy Shed	Vienna	500
9/08	Department Of Labor	Valdosta	5
9/08	Strictly For Kids Event	Valdosta	10
9/11	8 <sup>th</sup> St. Middle School Care For Kids Day	Tifton	250
9/18	7 <sup>th</sup> Annual Project Kid Care Event	Lake Park	150+
9/18	Step 2 Little Tykes Children's Event at Valdosta Mall	Valdosta	150
9/20	Family Connection Meeting	Vienna	40
9/25	Big Pig Jig Parade	Vienna	1000
9/25	La Fiesta Del Pueblo at Fulwood Park	Tifton	6000

## Muscogee Team 3617 Hilton Ave. ■ Suite 227 ■ Columbus, GA 31904 ■ 706-649-1272

Date	Event	Location	Attendance
4/02	Columbus Technical College New Student Orientation	Columbus	150
7/17	Kit For Kids	Columbus	2000
7/17	Central Baptist Church Yard Sale and Car Wash	Hamilton	40
7/21	Talbot Co. Family Connections Meeting	Talbotton	17
7/22	Chamber of Commerce Eye Opener Breakfast	Columbus	300
7/24	Tanish Memorial Book Fun/Dolly Parton Imagination Books	Columbus	50
7/28	Covering Kids & Families Planning Meeting	Columbus	7
7/28	Goodwill Innovative Work Solutions Group	Columbus	9
7/29	Harris Co. Health Dept. Back To School Rush	Hamilton	375
7/30	Chattahoochee Valley Federal Credit Union Family Fun Day	Columbus	60
7/31	Kid's Day at Goody's	Americus	100
8/01	National Kid's Day at West Georgia Technical College	LaGrange	400+
8/04	Midland Middle School Nurses Back To School Initiative	Columbus	60
8/04	Interagency Coordinating Council	Americus	13
8/05	MCSD School Counselors and Social Worker's Luncheon	Columbus	200
8/11	Family Connections meeting at Harris Co. Library	Hamilton	20
8/24	Columbus Region Covering Kids & Families Meeting	Columbus	30
8/29	General Mission Membership Meeting	Columbus	20
9/01	Hospice Eligibility And Health Screening	Buena Vista	59
9/08	Harris County Family Connections	Hamilton	25
9/11-12	Women & Men's Health And Fitness Expo	Columbus	1578
9/13	Marion Co. Day Care Breakfast	Buena Vista	20
9/13	Labor Of Labor	Columbus	25
9/15	Talbot Co. Family Connections Meeting	Talbotton	25
9/23	Chamber Of Commerce Eye Opener Breakfast	Columbus	300
9/29	Pastor Danny Ryals	Columbus	



Pictured clockwise: Audrey Dye (standing), Beverly Roseberry, Phyllis Tucker, Sandra Zinamon, Pamela Swain, Lynn Pounds, Jasman Smith, Carolyn Jackson and Watrina Watson.

Audrey Dye of the DeKalb Team provided an in-service training to staff members of the Center for Black Women's Wellness, Inc. (CBWW). The staff of resource mothers and case managers work with young and new mothers in the metropolitan Atlanta area to help them get acclimated to motherhood. They often counsel new moms about the importance of getting good health care for themselves and getting good preventative care for their children such as immunizations. They refer them to and help them apply for needed resources. Dye helped to provide the staff with the most current information about Medicaid and PeachCare for Kids. They were pleased with Dye's enthusiasm for her work and her wealth of knowledge. "I love Audrey," said Sandra Zinamon, "She brings such excitement. You can tell she has a great heart."

If you are interested in learning more about this organization please call 404-688-9202.



CBWW case manager Lynn Pounds talked with Audrey Dye (DeKalb) and found that they had a lot in common, especially the love of helping others.

## Paulding Team

126 Grady Rd. • Rockmart, GA 30153 • 770-749-1675

Date	Event	Location	Attendance
7/13-27	Dept. of Labor UCB Workshop	Cedartown	35
7/28	Back To School Health Fair	Rome	175
7/29	McHenry Elementary Back To School Health Fair	Rome	300
7/30	Cave Spring Housing Authority Back To School Health Fair	Cave Spring	130
7/31	Tax Free Shopping Day at K-Mart	Hiram	80
8/02	Bartow Academy Back To School Breakfast	Cartersville	22
8/03	Bacon County Hospital	Alma	
8/10	Dept. of Labor UCB Workshop	Cedartown	20
8/24	DOL UCB Work Shop	Cedartown	12
8/26	Family Medicaid/Medically Needy Training		
	Haralson Co. Health Dept.	Buchanan	12
9/07	Teen Pregnancy Prevention Task Force (TPPTF)	Cartersville	9
9/09	C A P (Tallatona) Health Advisory Board	Cartersville	7
9/10	Interagency Meeting	Cartersville	13

## Screven Team

121 North Main St. • Sylvania, GA 30467 • 912-564-5677

Date	Event	Location	Attendance
7/15	Pregnant Soldiers Orientation	Ft. Gordon	11
7/17	SGA Old School Fish Fry	Sardis	250
7/28	Burke Co. United Way Kick Off at Augusta Tech	Waynesboro	80
7/30	Back To School Picnic at Cail Community Center	Sylvania	300
7/31	Minority Health And Cultural Fair at Bernie Ward Community Center	Augusta	45
7/31	University Hospital Back To School Health Fair	Evans	250+
8/01	SGA Elementary School Open House	Sardis	400
8/07	Jenkins IGA Summer Circus	Sardis	200
8/12	Pediatric Partners	Evans	2
8/19	Jenkins Co. Community Health Task Force	Millen	9
8/24	Family Connection Meeting at Riverwalk Boathouse	Augusta	265+
9/04	New Zion Hill Annual Health Fair	Augusta	89+
9/08	Meeting At Mental Health	Sylvania	2
9/16	Pre-K Ages & Stages at Waynes Primary School	Waynesboro	125
9/18	Screven Co. Briar Creek 10K Run	Sylvania	50
9/18	Sylvania Sampler at Community Christian School	Sylvania	300
9/20	Junior League Medical Student Association		
	Boys & Girls Club and MCG Med.	Augusta	87+
9/21	Breast Cancer Awareness And Motor Voter	Augusta	2
9/22	Ryan's	Thomson	11
9/22	It's Fashion	Thomson	5
9/22	Human Development Center, CSRA Enterprise Community, Inc.	Thomson	8
9/23	Senior Citizen Fish Fry	Augusta	130
9/25	Cato	Thomson	5
9/26	Youth Challenge Academy Intake at Darling Hall	Ft. Gordon	300
9/26	Light House First Market	Thomson	10
9/27	McDuffie Co. Board Of Education	Thomson	
9/28	East Georgia Transition Resource Fair	Augusta	150

## Ware Team

410 Darling Avenue • Waycross, GA 31501 • 912-287-2785

Date	Event	Location	Attendance
7/08	DOL Job Fair	Waycross	600
8/03	Bacon County Hospital	Alma	

## Washington Team

P.O. Box 307 • 111 Brookins St. • Sandersville, GA 31082 • 478-553-2467

Date	Event	Location	Attendance
7/01	Jasper Co. Library Summer Reading Program	Monticello	25
7/03	Sandy's IGA Grocery Store	Sparta	250
7/05	Davisboro Fourth July Celebration	Sandersville	800
7/05	Jaycee Fourth July Celebration	Swainsboro	750
7/08	Wilkinson County Library Summer Reading Program	Irwinton	30
7/12	Women's Health Fair at Hatcher Square Mall	Milledgeville	600
7/17	Harley Fulford Library Summer Reading Program	Wrightsville	50
7/19	Mr. Hong Kong Store	Sparta	50
7/24	Family Connections Back To School		
	Jam On The Square	Sandersville	250
7/26	Hatcher Square Mall Back To School Fair	Milledgeville	1000
8/01	Johnson Co. Head Start Parent Orientation	Wrightsville	70
8/01	Baldwin Co. Early Learning Ctr. Open House	Milledgeville	450
8/02	Family Dollar Back To School Display	Sparta	175
8/02	Wal-Mart Back To School Day/Tax Free Day	Sandersville	450
8/02	Wal-Mart Back To School Day /Tax Free Day	Swainsboro	575
8/04	Twiggs Co. Middle School Open House	Jeffersonville	100
8/07	Elder Middle School Open House	Sandersville	125
8/07	Wilkes Primary School Open House	Washington	300
8/07	Wells Primary School Open House	Gray	350
8/09	Back To School Bash At Wilkes Primary	Washington	350
8/12	Wilkinson Co. Senior Center	Irwinton	40
8/18	Pre-K Open House	Gray	150
8/23	Kid's Fest	Gray	300



## Whitfield Team

85 Barry St. • Apt. 2K. • McCaysville, GA 30555 • 706-492-4260

Date	Event	Location	Attendance
8/12	Walker County Teen Resource Center	Rossville	50
8/19	Family Connection Meeting at Dalton Police Dept.	Dalton	35
9/06	Fannin Co. Annual Community Service Conference	Blue Ridge	100
9/09	Walker Co. Teen Resource Center	Rossville	30
9/11	Walnut Square Mall Community Day	Dalton	200+



The good-natured, Whitfield Team Supervisor Barbara Thomas proved to be a good sport as her team showered her with bundles of gag gifts for her birthday.

## ACHIEVING OUR GOALS

The first quarter of the 2004-2005 fiscal year kicked off with a bang. While the RSM project adjusted to new acronyms and one less team—the RevMax Team moved to another unit as of August 1—they focused on four goals and concentrated on preparing their clients for changes in Medicaid and PeachCare for Kids.

July 1 was the first day the Right from the Start Medicaid Outreach Project operated under



the administration of the Office of Family Independence (OFI), the newly renamed Economic Services Support Section (ESSS). At the first OFI all-hands meeting, OFI Deputy Director Ellen Skinner addressed the various program managers and directors and encouraged them to instill the values espoused by DHR Commissioner B.J. Walker, especially the importance of “doing the right work the right way!”

The RSM Teams headed the charge and met their first challenge of the year. The teams had to change course in that they could no longer provide RSM coverage to a pregnant woman whose income

was above 200 percent of the federal poverty level (FPL). The FPL limit in the previous year was at 235 percent.

One of the goals for the first quarter was to focus on resource referrals for RSM clients. The teams particularly concentrated on locating resources in their communities to refer clients that were adversely affected by the FPL change.

The income limit change compounded with new PeachCare for Kids procedures made it increasingly important to remind workers that they would likely get a high volume of inquiries

*(Continued on page 16)*



Jon Anderson, Director  
2 Peachtree Street,  
NW 21-413  
Atlanta, GA 30303-3142  
404-657-4083

1-800-809-7276

## RSM Mission Statement

The mission of the Right from the Start Medicaid Outreach Project is to enable pregnant women and children to receive comprehensive health services through Right from the Start Medicaid and related programs.



## Georgia Partnership for Caring continued

(Continued from page 1)

Partnership for Caring Foundation (GPCF), a longtime partner of RSM, was added to the list of choices.

RSM worked to ensure employees who were not familiar with the foundation learned that GPCF provides assistance with doctor visits and prescription medicine for the indigent. Many were pleased to find out that the foundation's services were free and that it served a population of people that DHR sometimes have to turn away. It is always difficult to tell a person in need of health care services that they are not eligible for Medicaid. That's why it has been a pleasure for RSM staff to be able to tell these clients that there may yet still be some hope for help.

Although GPCF does not offer healthcare coverage, through the generosity of donations from pharmaceutical companies and local healthcare providers, they are able to provide eligible appli-

cants a free visit to the doctor. And, as inventory permits, they may also assist the eligible applicant to receive their prescribed medicine for free or at a discounted rate.

The RSM Outreach Project has collaborated with GPCF since 1994. Medicaid eligibility specialists take applications for the foundation and screen them for potential eligibility of Medicaid. If the applicant is eligible for Medicaid, then they are given the option to be placed in that program, as it is a health care coverage program and offers more comprehensive service than the foundation can provide. If the applicant is not eligible for Medicaid, the application is forwarded to the foundation.

Aside from talking up the benefits GPCF has to offer, RSM set up a table during the official DHR Charitable Contributions resource fair to put into the hands of all passersby information sheets and a little slip of paper to



Consuela Jones and Dennis Magsby of the Fulton Team encouraged DHR staff to support GPCF during the Charitable Contributions Campaign Resource Fair.

remind them that they should mark 166000 on their contribution paperwork if they wanted to support a foundation that helps those that may be just beyond DHR's reach.

The first-time effort to boost financial support for the foundation through the Charitable Contributions campaign generated over \$1,300 from RSM staff and fundraisers, a wave of systematic cheerful giving, and perhaps the start of a tradition that will keep a bridge to health care help up and running.

## Achieving Our Goals continued

(Continued from page 15)

from clients. Therefore, customer concerns became a priority goal for the project.

The other two goals set for the quarter were back-to-school and tax benefit outreach. The teams participated in over 75 parent/teacher meetings, school open houses and back-to-school round-ups and rallies. Some teams worked closely with Covering Kids and Families to highlight the campaign. MESs also

made over 15 presentations to school nurses and counselors.

Teams combined efforts and set up display tables at retail shops during the tax-free holiday (July 29-August 1) to talk with parents shopping for back-to-school supplies. They provided them with information about health care and earned income and child tax credit benefits.

All that hard work was rewarded as supervisors and program assistants received long-

awaited computer upgrades. The supervisors were also given refresher tips on how to use their Alerts and Info-Pac systems on the computers.



OFI Deputy Director Ellen Skinner (right) and OFI Program Manager Mary Ellen Brown reminded everyone that change can be good!

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